



# Achhruram Memorial College

[AFFILIATED TO SIDHO-KANHO-BIRSHA UNIVERSITY]

NAAC GRADE B (2008)

JHALDA, PURULIA, WEST BENGAL, INDIA, PIN: 723 202

*Ref No:*

*Date:*

# Perspective Plan

**ACADEMIC YEAR: 2018-19 TO 2022-23**

# CURRENT STATUS OF THE COLLEGE

## GENERAL PROFILE

<b>Name and Address of the College</b>	: Achhruram Memorial College
<b>Address</b>	: Jhalda, P.O. Jhalda, Dist. Purulia, Pin: 723202
<b>Year of Establishment</b>	: 1975
<b>Website</b>	: <a href="https://www.amcollege.ac.in/">https://www.amcollege.ac.in/</a>
<b>Award and Recognition</b>	: Accredited with grade B (Institutional CGPA 2.47) in 2008
<b>Number of Academic Programs Offered</b>	: The college offers 14 Program and 12 Honours courses <ol style="list-style-type: none"><li>1. Bachelor of Arts (BA): English(H), Bengali(H), Sanskrit (H), History(H), Geography(H), Philosophy(H), Economics (H), BA Program Courses.</li><li>2. Bachelor of Science (BSc): Chemistry (H), Physics (H), Mathematics (H), Zoology(H), Botany (H), BSc Program Courses.</li></ol>

## ABOUT THE COLLEGE

Founded in 1975 amidst the aspirations of the Jhalda community, Achhruram Memorial College stands as a cornerstone of higher education in the tribal region of West Bengal. Initially established as "Jhalda College" and later dedicated to the memory of Late Lala Achhruram Behl and his son, Late Sohanlal Behl, esteemed industrialists and philanthropists, the institution embodies a rich legacy of academic excellence and cultural preservation.

From its humble beginnings in central Jhalda, the college has evolved into a vibrant hub dedicated to nurturing tribal folk culture, fostering societal integration, and equipping students for impactful contributions to society and the economy. Guided by the motto "Vidwan Sarvatra Pujyate" (The learned are worshiped everywhere), Achhruram Memorial College has embraced a holistic approach to education, focusing on the intellectual, physical, and emotional development of its students.

A significant milestone in the college's history occurred in 1981 with the inauguration of its purpose-built campus by His Excellency, the Governor of West Bengal, Sri Tribhuvan Narayan Singh, under the auspices of Dr. Ramaranjan Mukherjee, then Vice-Chancellor of the University of Burdwan. This relocation marked a pivotal moment in Achhruram Memorial College's commitment to providing quality education and community service.

Affiliating with **Sidho-Kanho-Birsha University in 2011** further reinforced the college's dedication to educational excellence and community engagement. As Achhruram Memorial College embarks on its NAAC Self-Study Report (SSR), it reaffirms its mission to preserve tribal heritage, promote inclusive education, and prepare students to thrive in a globalized world. The college follows the NEP curriculum at present and offers two streams: Arts and Science. The Arts stream includes Major Courses in Bengali, Economics, English, Geography, History, Philosophy, Political Science, Sanskrit, Hindi, Physical Education and Kudmali and the Science stream offers Major courses in Botany, Chemistry, Mathematics, Physics, and Zoology.

Central to the college's ethos is the Upanishadic maxim encapsulated in its logo, "Vidwan Sarvatra Pujyate," signifying the honor bestowed upon the learned everywhere. This philosophy

underscores Achhruram Memorial College's commitment to nurturing individuals with wisdom, expertise, and a deep respect for India's rich heritage of multiculturalism and diversity.

The college's mission is to provide a holistic educational environment that fosters community development, innovation, and lifelong learning. Through initiatives that preserve and promote tribal folk culture, Achhruram Memorial College instills a sense of pride and identity among its students. It equips them with the knowledge, skills, and values necessary for meaningful participation in society and the job market, emphasizing entrepreneurship and sustainable livelihoods.

Moreover, Achhruram Memorial College actively engages with the local community to address educational, social, and economic needs through collaborative initiatives and outreach programs. It provides state-of-the-art facilities and resources that enhance students' learning experiences and practical skills, preparing them to contribute effectively to nation-building and global citizenship.

The college is registered under the 2f and 12b of UGC. The college had its first cycle of NAAC assessment and accreditation in the year **2008**, when the NAAC peer team awarded **B** grade to the college. The college has intensively studied the valuable suggestions given by the Peer team and has extended its academic as well as other activities in various new directions to promote the student education from the rural area for their global excellence.

In conclusion, Achhruram Memorial College stands as a beacon of educational excellence, societal responsibility, and cultural preservation in the heart of Jhalda, Purulia. With a steadfast commitment to its founding principles and a vision for the future guided by inclusivity and innovation, the college continues to empower generations of students to become leaders who uphold humanitarian ideals and contribute positively to a diverse and interconnected world.

## VISION

The vision of the institution is encapsulated in the **Upanishadic maxim** of the college logo '**Vidwan Sarvatra Pujiyate**' which signifies that '**learned person, indeed learning is honored everywhere**'. The college stands for the creation of human beings with wisdom and expertise.

**'Our goal is to provide a holistic educational environment that fosters community development, innovation, and lifelong learning and develops capacity-building skills among the students from all walks of life, especially the tribal community to which this college serves. We aim to empower them to become self-reliant individuals with rational, intellectual, and humane values. Additionally, we foster a deep respect for our country's rich heritage of multiculturalism and diversity through nurturing the folk culture of this region. Ultimately, our objective is to enable these students to make significant contributions to society's progress'.**

## MISSION

1. **Cultural Preservation and Integration:** Preserve and promote tribal folk culture through academic programs and extracurricular activities, fostering a sense of pride and identity among students.
2. **Societal Integration and Economic Empowerment:** Equip students with knowledge, skills, and values necessary for meaningful participation in society and the job market, emphasizing entrepreneurship and sustainable livelihoods.

3. **Community Engagement:** Engage with the local community to address their educational, social, and economic needs through collaborative initiatives and outreach programs.
4. **Holistic Development:** Provide a nurturing environment that ensures the holistic development of students, focusing on their academic, physical, mental, and emotional well-being.
5. **Skill Enhancement (Skill India):** Offer opportunities for skill enhancement through practical training, industry partnerships, and vocational courses, preparing students for diverse career pathways.
6. **Research and Innovation:** Foster a culture of research, innovation, and critical thinking among students and faculty, encouraging them to explore new ideas and contribute to knowledge creation in diverse fields.
7. **Educational Excellence:** Ensure high academic standards and quality assurance measures across all programs, promoting continuous improvement and excellence in teaching-learning processes.
8. **Global Citizenship (Vasudhaiva Kutumbakam - The World Is One Family):** Instill values of global citizenship, environmental consciousness, and social responsibility among students, preparing them to become ethical leaders and change-makers in a globalized world.
9. **Academic Excellence and Social Responsibility:** Imbibe among the students a tradition of academic excellence, along with commitment and responsibility towards society at large.
10. **Empowerment and Equality:** Ensuring fair access to higher educational opportunities without discrimination. Use education as a great equalizing tool, empowering students to overcome historical social and economic inequalities based on class, caste, and gender.
11. **Humanitarian Ideals:** Mold students in accordance with the highest ideals of humanity, fostering empathy, compassion, and ethical behavior along with Generating awareness about social, economic, and political issues among students.
12. **State-of-the-Art Facilities:** Provide students with contemporary facilities and resources that enhance their learning experience and practical skills.
13. **Nation Building:** Prepare students to contribute to the advancement, prosperity, and glory of our nation through their knowledge, skills, and leadership qualities.
14. **Equitable Access: Rational and Scientific Mindset:** Promoting the adoption of rational and scientific thinking in everyday life.

These additions further strengthen the college's commitment to excellence, equity, and societal impact, reflecting its motto "Vidwan Sarvatra Pujate" (The learned are worshiped everywhere).

## Strength, Weakness, Opportunity and Challenges (SWOC)

### Strengths:

1. **Cultural Preservation:** Strong focus on preserving and promoting tribal folk culture, integrating it into the curriculum and extracurricular activities.
2. **Community Engagement:** Active involvement and support from the local community, fostering strong bonds and partnerships.
3. **Legacy and History:** Established in 1975, with a rich history of educational contribution and community service.
4. **Holistic Development:** Commitment to holistic development of students, encompassing academic, physical, mental, and emotional well-being.

5. **Infrastructure:** Modern facilities and a dedicated campus that supports a conducive learning environment.
6. **Academic Excellence:** Emphasis on academic rigor and quality assurance, maintaining high standards in teaching and learning processes.
7. **Faculty Development: Participation in** continuous professional development programs by our teachers to enhance teaching methodologies and research capabilities.
8. **Technology Integration:** Integrating modern technologies and digital learning tools across all disciplines.
9. **Proactive management and teachers: The teachers and the management are dedicated to provide the best possible environment for the budding future of the nation.**

#### Weaknesses:

1. **Financial Dependence:** Reliance on donations and external funding for infrastructure development and resource enhancement and fees collected from students.
2. **Student Support Services:** Limited resources for comprehensive student support services such as mental health counseling and allotment of more hours for personal guidance.
3. **Accessibility:** Challenges in accessibility for students from remote tribal areas, impacting enrollment and retention rates.

#### Opportunities:

1. **Expansion of Academic Programs:** Opportunity to introduce new and innovative academic programs aligned with emerging industry trends and community needs.
2. **Research Collaboration:** Potential for collaborative research projects with industry partners, government agencies, and international institutions.
3. **Government Initiatives:** Support from government initiatives and funding opportunities for educational institutions serving tribal communities.
4. **Skill Development:** Growing demand for skill development programs that enhance employability and entrepreneurship among graduates which is also the need of NEP.
5. **Global Partnerships:** Potential for international collaborations and exchange programs to enrich academic and cultural experiences.

#### Challenges:

1. **Competition:** Increasing competition from nearby educational institutions offering similar programs and services.
2. **Infrastructure Expansion:** Challenges in expanding infrastructure to accommodate growing student population and new academic initiatives.
3. **Changing Demographics:** Demographic shifts and changing educational aspirations among younger generations in tribal communities.
4. **Sustainability:** Ensuring long-term sustainability in terms of financial stability, academic reputation, and community support amidst economic uncertainties.

This SWOC analysis provides a comprehensive overview of Achhruram Memorial College's current strengths, areas for improvement, potential opportunities, and challenges that may influence its strategic direction and future growth.

## GOALS AND OBJECTIVES OF THE PERSPECTIVE PLAN

Considering our college's reputation as an institution dedicated to providing high-quality education across science, arts, and certificate courses, the IQAC has outlined the overarching objectives of the perspective plan as follows:

- Foster a nurturing academic environment that promotes sincerity, discipline, and commitment among students.
- Establish a continuous quality improvement framework characterized by deliberate, consistent, and systematic actions.
- Cultivate responsible citizens who contribute positively to the nation.
- Develop skilled professionals by leveraging emerging technologies effectively and bridging the gap between societal requirements and higher education.

### ***Perspective Plan for 2018-19***

- Formation of 'Green Campus Committee'
- Organizing the students Quiz, Debates for Youth Parliament
- Purchasing Books and Lab specimens based on CBCS syllabus
- Conduction of seminar/workshops for this session by various departments and NSS units
- Soft-skill development seminars/courses by Webel A.M. College Computer Training Centre
- Awareness of election among students
- Best Practices of our college
- Digitalization of Library
- Installation of water purifier for drinking water in the campus
- Green practices and water management, reviving well inside college campus
- MoU agreements to be signed with various Institutions for the placement of students
- Arrangement of National/International workshops/seminars
- Plantation drives
- Initiatives for Green Audit

### ***Perspective Plan for 2019-20***

- Construction of New Classrooms
- Construction of Girl's Common Room and Toilet
- Green Initiatives inside the college campus
- Conduction of Educational tours
- Extension of the existing computer labs
- Purchase of computers
- Purchase of high and low bench for the classroom
- Introduction of course for computer education as a soft-skill development
- Renovation and Reconstruction of bicycle stand
- Book purchasing
- Orientation for newly joined employees
- Introduction of online classes in various departments
- Creation of WhatsApp groups for individual departments

- Spreading awareness regarding Covid-19 among the students through various modes
- Coping up with various mental health issues among students during the lockdown period

### ***Perspective Plan for 2020-21***

- Planning for online classes
- Conduction of webinars/awareness programs
- Awareness of Covid-19
- Use of water resource for green practices in the college premises
- Energy waste management
- Appointment of manpower for maintaining the garden of campus
- Promotion of sports activity in our college
- Session to improve the mental health of the students during online classes
- Implementation of Online Admission procedures and transaction of admission Fees
- Conduction of program regarding placement of students
- Sanitization and hygiene of college premises and beyond
- Examination during pandemic situation
- Introducing blended methods in teaching-learning practices
- Conduction of webinars for awareness of COVID pandemic
- Mental health issues of students
- Augmentation of the research environment of the college
- Sanitization and hygiene of college premises and beyond
- Conduction of webinar

### ***Perspective Plan for 2021-22***

- Plantation drives for greenery and beautification of college campus
- Implementation of Rain Water Harvesting system in college campus.
- Implementation of Kudmali, a new subject in our college
- Initiatives for collaborations and MoU
- Distinctiveness of college for NAAC
- Infrastructural Development of the college campus
- Infrastructure development of library
- Improvement of e-learning facilities
- Awareness Program on the use of mask and sanitizers for post-pandemic session
- Repairing of laboratories
- Reconstruction of college-canteen on the basis of hygienic measures against Covid-19 measures
- Introduction of new add-on/certificate/value added courses
- Placement of students

- Preparation of green audit, energy audit, waste management files

### ***Perspective Plan for 2022-23***

- Banglar Uchchashiksha Portal data collection
- Initiatives for collaborations and MoU
- Infrastructural development of the college campus
- Best Practices of the college
- Infrastructure development of library
- Improvement of e-learning facilities
- Conduction of educational tour
- Implementation of NEP-2020
- Soft-skill development courses for students
- Sports activity of college
- Discussion regarding Academic Bank of Credits
- NAAC accreditation process
- Book purchase
- Placement related program/workshop/training for students.
- Educational tour for various subject
- Introduction of new add-on/certificate/value added courses
- Green initiatives



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